

# Jessica M. E. Herzing

## CONTACT INFORMATION

University of Mannheim  
Collaborative Research Center SFB 884 - German Internet Panel (GIP)  
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## RESEARCH INTEREST

Response profile, response quality and paradata as parameters for

- the measurement error in different question designs
- the measurement error in self-administered surveys
- the nonresponse error in self-administered surveys
- respondent and interviewer effects

## ACADEMIC POSITIONS

**University of Mannheim, Germany**  
German Internet Panel 09/2014-*present*  
Junior researcher, Ph.D. student

**GESIS - Leibniz Institute for Social Science, Mannheim, Germany**  
Survey Methodology and Design 07/2013-05/2015  
Junior researcher, project CAMCES

## EDUCATION

**Ph.D. student, Social Science, 09/2014-*present***  
University of Mannheim, Germany  
*1<sup>st</sup> advisor:* Prof. Dr. Annelies G. Blom  
*2<sup>st</sup> advisor:* Prof. Dr. Frauke Kreuter  
*Title:* Exploring survey design to investigate its effects on different respondent groups

**M.A., Sociology, 2013**  
University of Mannheim, Germany  
Indiana University Bloomington, USA (visiting graduate student)

**B.A., Sociology, 2010**  
University of Mannheim, Germany  
University of Groningen, Netherlands (visiting student)

## PUBLICATIONS

### *Peer-reviewed journal articles*

Blom, Annelies G. ; Jessica M. E. Herzing; Carina Cornesse; Joseph W. Sakshaug; Ulrich Krieger; and Dayana Bossert (*forthcoming*). Does the Recruitment of Offline Households Increase the Sample Representativeness of Probability-Based Online Panels? Evidence From the German Internet Panel. *Social Science Computer Review* 23 (1).

### *Book chapters*

Blom, Annelies G.; Jessica M. E. Herzing (*forthcoming*). Face-to-face Rekrutierung für ein probabilistisches Onlinepanel: Einfluss auf die Repräsentativität. In Faulbaum, F. and S. Eifler (eds.) *Mixed-Mode Befragungen*. Wiesbaden: Springer VS-Verlag.

**Other publications** Herzing, Jessica M. E. (*forthcoming*). Book review of Mario Callegaro, Katja Lozar Manfreda and Vasja Vehovar, Web Survey Methodology. *Journal of Official Statistics*.

**RESEARCH IN PROGRESS** Blom, Annelies G.; Jessica M.E. Herzing: Interviewer effects on offliner non-consent in the GIP.

Herzing, Jessica M.E.; Cornelia Neuert: Insights on search behavior in lookup databases: How do different interface designs challenge respondents?

Schmidt, Franziska; Jessica M.E. Herzing: The impact of divorce on children's development considering migration background.

**Papers in Ph.D. thesis** Herzing, Jessica M.E.: How should we ask open-ended factual questions? Framing aspects in education questions

Herzing, Jessica M.E.: Comparing interface designs of database lookups with traditional measurements

Herzing, Jessica M.E.: How do respondents differ in terms of IT affinity - a multi-dimensional classification?

Herzing, Jessica M.E.: Respondents specific question design effects in online surveys: do respondents show distinct response behavior depending on their IT affinity?

Herzing, Jessica M.E.: Do less IT affine respondents by and by adopt the response behavior of IT affine respondents?

**GRANTS & AWARDS**

**TAKE OFF - Women into Academic Leadership**

training program for young female researchers to advance key competences necessary for a successful career in academia, 2016-2017

**German Socio Economic Panel (GSOEP)**

Experiment in the Socio Economic Panel - Innovation Sample, 2014

**German Academic Exchange Program (DAAD)**

ISAP scholarship for visiting graduate student, Indiana University, USA, 2011-2012

**Erasmus Scholarship**

visiting student at University of Groningen, Netherlands, 2009

**TEACHING EXPERIENCE**

**Associate Instructor**, Chair in Methods of Empirical Research, University of Mannheim

■ Data Analysis - undergraduate course (09/2009; 08/2011)

■ Data Collection - undergraduate course (09/2008; 02/2009)

**CONFERENCE PRESENTATIONS**

Herzing, Jessica M.E.; Felderer, Barbara (2016): Does the recruitment of offline households increase the sample representativeness of probability-based online panels? 3rd International Conference of Social Sciences and the Internet (SSI). Eindhoven, Netherlands.

Herzing, Jessica M. E. (2016): How do respondents differ in terms of IT affinity - a multi-dimensional classification?. 71th Annual AAPOR Conference. Austin TX, USA.

Herzing, Jessica M. E.(2015): Comparing Interface Designs of Database Lookups with

Traditional Measurements. 6th European Survey Research Association. Reykjavik, Iceland.

Herzing, Jessica M. E.; Schneider, Silke L. (2014): Easy Question, Tricky Answer: Measurement Quality of Education Questions. 69th Annual AAPOR Conference. Anaheim CA, USA.

Herzing, Jessica M. E.; Schneider, Silke L. (2014): Response Latencies and Data Quality. General Online Research (GOR). Cologne, Germany.

**WORKSHOP  
PRESENTATIONS**

Blom, Annelies; Herzing, Jessica M. E. (2015): Interviewer effects on offliner non-consent in the German Internet Panel. International Workshop on Household Survey Nonresponse. Leuven, Belgium.

Ortmanns, Verena; Silke L. Schneider; Jessica M. E. Herzing; Roberto Briceno-Rosas (2015): Computer-assisted measurement and coding of educational qualifications in surveys (CAMCES). International Workshop on Comparative Survey Design and Implementation (CSDI), London.

Schmidt, Franziska; Herzing, Jessica M.E. (2015): Untersuchung zum Einfluss der Trennung der Eltern auf die kognitiven Fähigkeiten von Kindern mit unterschiedlicher ethnischer Herkunft. 22. Tagung der Fachgruppe Entwicklungspsychologie der Deutschen Gesellschaft für Psychologie. Frankfurt, Germany.

Schneider, Silke L.; Herzing, Jessica M. E. (2013): Computer-assisted measurement and coding of educational qualifications in surveys. 3rd DASISH WP3 Group Meeting. Munich, Germany.

**PROFESSIONAL MEMBERSHIPS** American Association for Public Opinion Research (AAPOR)  
European Survey Research Association (ESRA)